

## PRIVACY NOTICE

### REGARDING THE SENDING OF COMMERCIAL ELECTRONIC MESSAGES

As Kanyon Yönetim İşletim ve Pazarlama Anonim Şirketi ("**Company**"), registered in the Istanbul Trade Registry Directorate with the trade registry number 534722-0, we would like to inform you about your personal data that we process as the Data Controller within the scope Turkish Personal Data Protection Law No. 6698 ("**Law**") to send you commercial electronic messages.

- **Processed Personal Data, Purposes of Processing Personal Data, Transferred Parties and Purposes of Transfer**

We process your personal data included in the following processes within the scope of the specified processing purposes, in the light of the general principles in Article 4 of the Law, fully or partially automatically or non-automatically, provided that it is part of any data recording system, and transfer it to the specified transferred parties within the scope of the legal bases for data processing under Articles 5 and 6 of the Law, in accordance with the rules regarding the transfer of personal data in Article 8 of the Law. Necessary administrative and technical measures are taken by our Company to ensure the security of your personal data.

Personal Data	Purpose of Processing	Legal Basis <sup>1</sup>	Party To Be Transferred	Purpose of Transfer
<b>Identity Information</b> (Name-Surname, Date of Birth)  <b>Contact Information</b> (E-Mail Address, Phone Number)	❖ Increasing recognition through promotion and marketing of services, promotion of the business, celebrations and wishes, including birthday celebrations	❖ Explicit consent	❖ Our outsourced service provider for customer relations processes	❖ Ensuring management and control of business processes  ❖ Carrying out storage and archive activities

*\*In accordance with the Law No. 6563 on the Regulation of Electronic Commerce, we are required to obtain your consent to send you commercial electronic messages. At any time and without any justification, you can stop the relevant commercial communication by performing the action (rejection) specified in the commercial electronic messages we will send, thereby stopping the personal data processing processes based on explicit consent.*

➤ **For the fulfillment of obligations under the Law;**

Personal Data	Purpose of Processing	Legal Basis	Party To Be Transferred	Purpose of Transfer
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<sup>1</sup> The legal bases stated in this Privacy Notice refer to the conditions [in Article 5 of the Law](#) regarding the lawful processing of personal data and their abbreviations are given for ease of review.

<p><b>In case this Privacy Notice is presented online;</b></p> <p><b>Identity Information</b> (Name-Surname)</p> <p><b>Transaction Security Information</b> (IP Address, Log Recording)</p>	<p>❖ Disclosure within the scope of the Law and obtaining your explicit consent where necessary</p>	<p>❖ Fulfillment of a legal obligation</p>	<p>❖ Authorized institutions and organizations</p> <p>❖ Our information systems solutions used in technical infrastructure and our service providers from which we receive technical services</p>	<p>❖ Fulfillment of a legal obligation</p> <p>❖ Carrying out storage and archive activities</p>
<p><b>In case this Privacy Notice is physically submitted;</b></p> <p><b>Identity Information</b> (Name-Surname, Turkish ID Number, Signature)</p>	<p>❖ Disclosure within the scope of the Law and obtaining your explicit consent when necessary</p>	<p>❖ Fulfillment of a legal obligation</p>	<p>❖ Authorized institutions and organizations</p> <p>❖ Our information systems solutions used in technical infrastructure and our service providers from which we receive technical services</p>	<p>❖ Fulfillment of a legal obligation</p>

- **Method of Personal Data Collection**

Your personal data is collected electronically within the framework of the information and documents you have shared through the website with the extension [kanyon.com.tr](http://kanyon.com.tr), our mobile application, events, campaigns, call center, telephone or other methods.

- **Rights of Data Subjects**

You can always submit your requests regarding your personal data within the scope of [Article 11 of the Law in](#) accordance with the "Communique On The Principles And Procedures For The Request To Data Controller" in writing or by using your registered electronic mail (KEP) address, secure electronic signature, mobile signature or your e-mail address that you have previously notified to the Company and registered in our system to the following addresses.

**Data Controller:** Kanyon Yönetim İşletim ve Pazarlama Anonim Şirketi

**E-mail:** kanyon.kvkk@kanyon.com.tr

**KEP Address:** kanyonyonetimas@kanyonyonetimas.hs02.kep.tr

**Address:** Büyükdere Cad. No:185 Levent 34394 İstanbul.

When sharing your applications for your rights under the Law with us, you can use the Data Subject Application Form available on the <https://www.kanyon.com.tr/bilgi>. Depending on the nature of your request, your applications will be finalized free of charge as soon as possible and within thirty days at the latest. If the transaction requires an additional cost, you may be charged a fee according to the tariff to be determined by the Turkish Personal Data Protection Board.